

# 2022 FAMILY FARM ALLIANCE ANNUAL CONFERENCE SPONSORSHIP and EXHIBITOR OPPORTUNITIES

## EXHIBITS

- CONFERENCE EXHIBITOR**  
\$500 Exhibit fee includes one exhibit table for company display in the conference meeting area for the duration of the conference, and ONE complimentary conference registration. Additional company representatives must register as a conference attendee and pay applicable registration fees.

## SPONSORSHIPS

- THURSDAY OPENING SESSION *LUNCHEON***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY RECEPTION *COCKTAILS***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY RECEPTION *HORS D'OEUVRES***  
\$2000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- FRIDAY *DERBY DAM FISH SCREEN TOUR***  
\$1000 Sponsorship includes complimentary exhibit table for company display during the conference and ONE complimentary conference registration.
- THURSDAY OPENING SESSION *CONTINENTAL BREAKFAST***  
\$1000 Sponsorship
- FRIDAY MORNING *CONTINENTAL BREAKFAST***  
\$1000 Sponsorship
- N/A* **LANYARDS sponsored by Provost & Pritchard**  
\$250 Sponsorship. Imprint your company's name and message on lanyards that will be distributed at registration. Sponsor produces and provides lanyards.
- PENS**  
\$250 Sponsorship. Provide visitors with pens with your company's name and/or logo. Pens will be distributed at registration. Sponsor produces and provides pens.
- WRITING PADS**  
\$250 Sponsorship. Provide visitors with writing pads with your company's name and/or logo. Writing pads will be distributed at registration. Sponsor produces and provides pads.
- PROMOTIONAL ITEMS (stress balls, fidget spinners, keychains, flash drives, tote bags, etc.)**  
\$250 Sponsorship. Provide visitors with your company's promotional item to be distributed at registration. Sponsor is responsible for all costs related to the item — production, shipping, etc.

**PLEASE INDICATE YOUR CHOICE OF EXHIBITOR AND/OR SPONSORSHIP ON THE ABOVE MENU AND COMPLETE THE INFORMATION ON THE REVERSE/NEXT PAGE. DEADLINE FOR EXHIBIT/SPONSORSHIP APPLICATION IS FEBRUARY 11, 2022. AFTER THE DEADLINE, PLEASE CONTACT JANE TOWNSEND ([jane@familyfarmalliance.org](mailto:jane@familyfarmalliance.org)) or 916-206-7186 FOR AVAILABILITY.**

# 2022 FAMILY FARM ALLIANCE ANNUAL CONFERENCE EXHIBITOR/SPONSORSHIP APPLICATION

PLEASE NOTE THAT EXHIBITOR AND SPONSORSHIP OPPORTUNITIES ARE LIMITED AND WILL BE ACCEPTED ON A FIRST COME, FIRST SERVE BASIS. DEADLINE FOR EXHIBITOR/SPONSORSHIP APPLICATION IS FEBRUARY 11, 2022. AFTER FEBRUARY 11th, PLEASE CONTACT US FOR AVAILABILITY.

## EXHIBITOR INFORMATION:

Exhibitors will be provided one skirted table for display of products or services during the general conference sessions on Thursday, February 24 and Friday, February 25. Stand alone exhibits are allowed but must fit within the space of an exhibit table. Exhibit setup will be in the Silver Legacy Grande Exposition hall (lower level of hotel) and must be completed on Wednesday evening, February 23, between the hours of 6pm and 10pm. Exhibits must be removed immediately following the conclusion of the conference session on Friday, February 25 (approximately 12noon). Exhibit tables are limited and reservations will be accepted on a first come, first serve basis. Exhibitor fee includes ONE complimentary conference registration. Additional exhibitor company representatives must register as a conference attendee and pay applicable registration fees. Electrical connections and wifi will be available. **The deadline for exhibitor registration is February 11, 2022.**

**SPONSORSHIP INFORMATION:** All sponsors will be recognized on signage, in printed meeting materials and on the Alliance website. Sponsorship opportunities are limited and will be accepted on a first come, first serve basis. Sponsors of lanyards, pens, writing pads and other promotional items agree to provide these items at no cost to the Family Farm Alliance. Sponsors will be responsible for any costs related to the shipping of any items to the Family Farm Alliance Conference in Reno. **The deadline for sponsorship registration is February 11, 2022.**

**HOTEL SHIPMENT INFORMATION:** Packages may be shipped to the hotel no more than 3 days prior to the event. Include the following information on deliveries: Silver Legacy Executive Business Center, Family Farm Alliance Conference, # of packages, Guest Name, Date of Event (February 23-25), 407 N. Virginia Street, Reno, NV 89501. Service charges based on weight will be assessed by the hotel on any packages/shipments received or shipped by the hotel.

## PLEASE COMPLETE THE FOLLOWING:

### I. COMPANY INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### II. TOTAL DUE

Exhibit Space \$ \_\_\_\_\_

Sponsorship \$ \_\_\_\_\_

**Total Due:** \$ \_\_\_\_\_

### III. PAYMENT METHOD:

Check payable to "Family Farm Alliance"

Credit Card: \_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express \_\_\_ Discover

Card No: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

## RETURN FORM TO:

FAMILY FARM ALLIANCE, P.O. BOX 1705, CLEARLAKE OAKS, CA 95423 OR FAX: 707-327-0263.  
IF YOU HAVE QUESTIONS, PLEASE CALL US AT (916)206-7186 OR EMAIL [jane@familyfarmalliance.org](mailto:jane@familyfarmalliance.org)